Create a B2B loyalty program perfectly tailored to the needs of your clients

Maintaining good relationships with business partners is a great way to increase sales. Strengthen the results of all actions taken so far.
We will create a program that will be perfectly suited to your collaboration.

Expand your B2B action repertoire

The structural foundation of every loyalty program is similar: its participants collect points during purchases and exchange them for rewards. It is a good base, but not always enough. Enhance your program with relationship-building aspects and a full range of gamification tools.





Take advantage of a full range of reward stimuli

Offer your B2B clients much more than just standard rewards. Our tools enable the use of the entire spectrum of incentives. Starting from tangible and financial rewards, through relationship-building aspects, such as special offers, to virtual rewards like points, statuses, and rankings.

Maximize the possibilities offered by a well-constructed B2B loyalty program

Your clients are a unique group with a variety of needs and expectations.
Our proposal is creating a loyalty program that not only meets their individual expectations but also helps you achieve your business goals.

- Building and maintaining long-term relationships with customers
- Increased sales of your products and services
- Advanced business analytics
- A direct communication channel
- A comprehensive range of reward stimuli
- Tailoring the offer to the needs of your clients

Our numbers speak for themselves

Even the most advanced motivational platform cannot achieve its full potential without consistent user engagement.
In our programs, we keep our participants deeply involved throughout the program's duration, leading to exceptional results.

2014
since this year, the program of one of our clients has been **running continuously**

ca.
12%
the **annual increase** in the number of participants in one of our client's program

ca.
6%
the **annual sales growth** in the program of one of our clients

Trust in our expertise and proven experience

We have been dealing with loyalty programs for 25 years. We consider ourselves pioneers in this field. In 1998, we created a program for Amica company partners. It was one of the first such projects in Poland. We have managed to replicate the success multiple times, and we have been executing our most interesting projects for over ten years now.
We cooperate with Toyota Motor Poland, BASF, Santander Consumer Bank, and Rockwool.



They trusted us

Find out how to create your loyalty program

Book a meeting

Follow us

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