Unlock the hidden power of your sales team

Continuous nurturing of engagement, a positive mindset, and a sense of purpose are pivotal. This is where the greatest, undiscovered reserves of any team lie. The larger and more dispersed the team, the greater they are.

Create a gamification program that will unleash new energy for action

Tap into human nature and the predispositions of our minds. Thanks to cognitive science, behavioral psychology, and neuromarketing, we already know quite a lot about it. Not all of us are fiercely ambitious, not all of us are desperate to win at any cost, but almost all of us want to have fun. We want to achieve goals together and prover our value. That is why we love games so much.



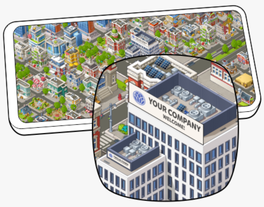


Choose a proven format renowned for its compelling impact

Our client's team has been loyal to this format for an impressive period of seven years. The vast majority, over 95% of their workforce, is actively involved in our "game". This virtual world has seamlessly integrated into their routines, offering challenges, sales missions, progress updates, competitive rankings, engaging quizzes, and bite-sized knowledge insights.

Take advantage of the power of customization

Give your team a product meticulously tailored for their needs.
The game's storyline will closely align with the specific nature of their work. The modules and functionalities of the platform will be selected to harmoniously integrate with the sales target setting and verification system used in your company.



Engagement that leads to success

A motivational program based on game mechanics is one of the most effective strategies for building lasting engagement.
Using elements such as rewards, competition, and challenges, we mobilize the team to achieve their goals.
At the same time, we create a dynamic and engaging atmosphere in the workplace.

- A game world that tells the story of your employees
- High team engagement
- Sales tasks in clear task cards
- A direct communication channel with every salesperson
- Valuable rewards in virtual currency
- The image of a forward-thinking employer

Our numbers speak for themselves

Even the most advanced motivational platform cannot achieve its full potential without consistent user engagement.
In our programs, we keep our participants deeply involved throughout the program's duration, leading to exceptional results.

80%
that's how many employees maintain their **engagement** throughout the program's duration

over
50%
of participants log into our platform at least **5 times** a week

even
112%
that's the percentage of the target reached by employees who **play daily**

They trusted us

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