Launch a gamification program for sales teams in three weeks

All key modules and functionalities are already ready for use.
Together, we will configure the game so that it is strongly engaging for at least 6, 9 or more months.
Your only task will be to provide the content forready-made task cards.
Minimum effort, maximum effect!

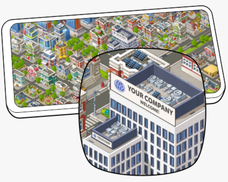


Choose a proven format renowned for its compelling impact

Our client's team has been loyal to this format for an impressive period of seven years. The vast majority, over 95% of their workforce, is actively involved in our "game". This virtual world has seamlessly integrated into their routines, offering challenges, sales missions, progress updates, competitive rankings, engaging quizzes, and bite-sized knowledge insights. This format is a popular solution in commercial "citybuilder" games.

Take advantage of the power of customization

Give your team a product meticulously tailored for their needs. The game's storyline will closely align with the specific nature of their work. The modules and functionalities of the platform will be selected to harmoniously integrate with the sales target setting and verification system used in your company.



Engagement that leads to success

We invite participants of our programs to the world in which they're always at the center of attention.
Our programs are crafted to regularly provide positive experiences, enticing participants to continually engage with us.
We aim to instill a deep sense of significance and recognition in them,
convinced that this approach to building a relationship is the key in cultivating long-term loyalty.

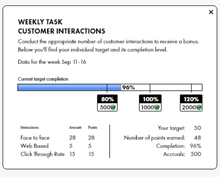
- Program launch in three weeks!
- High engagement sustained for 6-9 months
- Sales tasks in clear task cards
- Direct communication channel with all your salespeople
- Valuable rewards in virtual currency
- Image of an innovative employer

"Gamification 3.0 for Sales Teams" Package

With our product, you will receive the essential package allowing you to kickstart your program immediately.
As a part of the customization package, you will get a set of items selected by you, which will appear in the game.
In the set, you will find:

In the business layer:

- five cards with daily, weekly, and monthly tasks
- three knowledge pills windows per month
- three quizzes per month



In the game layer:

- 125 objects (e.g. town hall, residential houses, parks, shops)
- three objects as a part of the customization package (e.g. your office building or your network's shop)
- a storyline tailored to your company



Our numbers speak for themselves

Even the most advanced motivational platform cannot achieve its full potential without consistent user engagement.
In our programs, we keep our participants deeply involved throughout the program's duration, leading to exceptional results.

80%
that's how many employees maintain their **engagement** throughout the program's duration

over
50%
of participants log into our platform at least **5 times** a week

even
112%
that's the percentage of the target reached by employees who **play daily**

They trusted us

Toyota · Boehringer Ingelheim · SanSwiss · Santander · T-Mobile · mediaexpert · BASF · 3M · ROCKWOOL · Toyota Financial Services · makro · home.pl · unizeto · EUROCASH · PUCCINI · LEXUS · UNITY LINE · MARS · Unilever · USP Zdrowie · komputronik · orange · teva

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